Carabao Annual Report ...
PDF

You are a forensic equity analyst. Identify red flags and accounting risks in the attached financial statements and MD&A section of Carabao, including revenue recognition, segment reporting, leases, related parties, contingencies, stock-based comp, goodwill/intangibles across the income statement, balance sheet and cash flow statement.

Thought for 9m 32s >



Here's how I'd look at Carabao's 2024 report with a forensic hat on, structured by topic and tied back to IS / BS / CF where relevant.

I'll separate "hard" risks (things that could directly distort earnings/cash) from "soft" risks (judgment-heavy areas you'd want to probe with management).

# 1. Revenue recognition & receivables

# 1.1 Policy vs business reality – heavy promotions, tiny accruals (soft→medium risk)

# **Accounting policy**

Revenue from sales of goods is recognised at a point in time when control passes to the customer, usually on delivery, and is measured **net of returns, discounts and price**promotions. 

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#### Facts that matter:

- 2024 revenue from sales: **THB 20,964m** vs THB 18,853m in 2023 (+11.2%).
  - Carabao Annual Report 2024
- Carabao emphasises aggressive trade marketing, price promotions and campaigns (e.g. domestic distribution via DCM, heavy on cash vans / retail activation).
  - Carabao Annual Report 2024
- Yet provision for trade discounts and promotions is only THB 8.7m in 2024 (down from 18.4m in 2023) tiny versus revenue. Carabao Annual Report 2024

For an FMCG beverage company with intense trade spend, a promotions provision of ≈0.04% of sales is unusually low. Either:

- most discounts are correctly netted directly against revenue (acceptable), or
- future rebates/bonuses are being under-accrued, boosting current-year revenue and margins.
- Analyst angle: Ask for a breakdown of trade spend:
  - how much is netted from revenue vs recorded in SG&A, and
  - how they estimate year-end accruals for rebates, listing fees, volume bonuses.

## 1.2 Receivables quality and related-party exposure (medium risk)

## Receivables profile

- Trade receivables related parties: THB 456.3m (2024) vs 391.4m (2023).
- Trade receivables unrelated parties: THB 705.9m (2024).
- Allowance for ECL on trade receivables: **THB 21.2m**.
- Total trade & other receivables (net): **THB 1,434.1m** (2024) vs 2,192.0m (2023).
  - Carabao Annual Report 2024

Separately, total trade and other receivables from related parties (incl. other receivables) at group level are THB 592.4m (2024), down from 684.4m (2023). These are largely with "related companies (related by shareholders and directors)".

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### Red-flag characteristics:

~40% of total receivables (592m of 1,434m)